



Quick Facts:

Name: Brenda Aynsley

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Qualifications:

- Practising Computer Professional
- Graduate Diploma of Applied Science - Computing
- Diploma of Social Sciences
- Bachelor of Arts
- Certificate IV in Assessment and Workplace Training
- Certificate IV in Security Risk Management.

Professional Interests:

- Project management
- Training program development, application assessment and evaluation
- Change management
- Relationship development (communications) with internal and external clients
- The application of professional standards to workplace activity
- Suitable use of appropriate technologies in the workplace
- Security risk management

Skills and Attributes:

- Excellent organisational ability
- Talented oral and written communicator
- Enthusiastic and entertaining adult educator – face to face and online
- Extremely competent lateral thinker
- Thoughtful and empathetic leader with well developed ability to balance task and people
- Skilful change management agent
- Well rounded and wide ranging information technology and Internet skills

Achievements:

Training achievements:

- Training program development and implementation for over 10 years
- Short course development, administration and delivery
- Professional Year Program development and student coordination
- Development and delivery of successful road show model in Freedom of Information training in regions
- Training aids and support material development

Client relationships:

- Established contacts in early 1992 which still endure today within the ICT industry
- Implemented a customer support system and customer service focus amongst staff
- Maintained long term client relationships
- Negotiated and gaining agreement on the data set items and a commitment to collect data by participants
- Negotiated ongoing commitment of funds from the Commonwealth to a State administered program

Communications achievements:

- Established regular reporting regime for both project management and data collections
- Established better information flows between and within the DFACS and Justice Information System (JIS) team
- Department-wide implementation of the JIS Email system for DFACS
- Editor of a full colour ISSN magazine with international distribution
- Implementation of plain English forms, letters and pamphlets within South Australia

Project and Change Management achievements:

- Successful project management and team building
- 2002 Adelaide ACS Conference Chairman a highly successful project stretching over 2 years and managed by volunteers with support from a professional conference organiser and marketing company
- Planned and implemented the computerisation of the Office of the Commissioner for the Ageing
- Conducted the first ever whole Section planning process for and with staff of a Federal Government Section for self directed ongoing application
- Successful implementation of the national projects

Honorary Positions:

Office Bearer for national and state based organisations since 1993 including Electronic Frontiers Australia (www.efa.org.au), South Australian Internet Association (www.saia.asn.au), Australian Computer Society (www.acs.org.au), former IT Council for South Australia (www.tia.asn.au), Pearcey Foundation (www.pearcey.org.au), Open Source SA (www.opensa.org.au).

Career Profile 1993 - 2010

- 2007-2010 **Academic Program Coordinator, ACS Professional Year job readiness program and Lead Tutor, Professionalism in ICT**
Was the education manager for this program from the outset in 2007. Worked with other professional societies to establish common content for the Professional Year Program. Wrote the content of the opening bootcamps delivered by ACS Education and Professional Year partners. Supported and assisted professional year partners to establish this program in the marketplace. Conducted the first courses in the Professionalism in ICT component of this program. Worked with the Program Manager in the ongoing conduct of the ACS Professional Year Program.
Achievements:
- Established the curriculum framework in conjunction with the DIAC for the ACS Professional Year program
 - Established the learning outcomes and content for the online delivered module – Professionalism in ICT, a 13 week online learning program in the Moodle LMS and Mahara e-portfolio environments
 - Recruited and trained 14 inexperienced tutors in online LMS technology
 - Oversight, moderation and development of tutoring staff
 - Provided support to Administration staff
 - Scheduled and managed 27 student cohorts with half of them concurrent
 - Managed more than 600 students over 2 years
- 2007-2009 **Lead Tutor, Business, Legal and Ethical Studies and chief technical support resource ACS Education**
Worked as lead tutor in the Computer Professional Education Program, a CPD program articulating at Masters and Graduate Certificate level at partner universities.
Achievements:
- Conducted online education in the Moodle environment for cohorts of up to 20 students across three study periods in each year
 - Revised and redeveloped course content
 - Mentored and supported fellow tutors in the online environments
 - Provided technical support to mentors in the use of the online tools, Moodle and Mahara
 - With the Academic Principal designed the ACS Education Delivery Platform for all education programs currently under development utilising opensource methodologies and products including Alfresco CMS, Moodle LMS and Mahara e-portfolio
- 2006-2006 **Tutor University of South Australia**
As part of the education services the company provides, worked in higher degree subjects delivering tutor services at masters level for the University of SA.
Achievements:
- As a practitioner in industry teaching professionalism in ICT and consulting I was able to pass on insights and understanding of the local ICT profession and industry to a mix of both Australian and international students undertaking Masters in Professional Computing studies
- 1995-2010 **Self Employed Consultant with Oz Business Partners Pty Ltd**
Proprietary limited micro company operating in the professional, community, education and small business sectors; 1 FTE equivalent staff augmented by casual/part-time contractors. Collaboratively worked with other businesses to broaden the range of products and services offered.
Achievements:
- Running a small business in Adelaide with clients here and around Australia
 - Maintaining client relationships; I still have clients today who came to me 15 years ago
 - Establishing extensive contacts within the industry and profession of ICT
 - Conducting audits of Registered Training Organisations for accreditation and re-accreditation with the State Training Authority

1993-1995 **Customer Services Manager with, Australian Academic and Research Network (AARNet).**
A function of the Australian Vic-Chancellors Committee (AVCC), the council of Australia's university presidents. AARNet with a staff of six personnel was managed by the AVCC with no direct budgetary responsibilities at the time. AARNet is now a separate private company, interestingly a direction we foreshadowed at the time as being appropriate.

Achievements:

- Established contacts which still endure today within the Internet industry
- Implemented a customer support system and customer service focus amongst staff
- Editor of a full colour ISSN magazine with international distribution

1993 **Senior Consultant, SA Health Info 2000.**

Involved in the formative stages of the project, with external consultants from Ernst and Young, in the identification of the Health Industry issues in South Australia. Based in and employed by the SA Health Commission (SAHC).

Achievements:

- Strengthened meeting management and negotiation skills

Extra Curricular Activities:

2010-current **National Vice President (Membership Boards)** - Australian Computer Society Inc. Office Bearer of the 16000 member organisation. Responsible for the ongoing management of the Society.

2009-2010 **National Board Director**, Community Affairs Board with portfolio responsibilities for Ethics, Health Informatics, Sustainability, Education and community programs.

2007-2010 **Immediate Past Chairman** SA Branch, Australian Computer Society Inc. Active Branch Executive committee members supporting the programs of the ACS in SA.

2004-2006 **Chairman SA Branch**, Australian Computer Society Inc. Active in promoting the aims and objects of ACS by leading the State Branch Executive Committee, in contributing to the design and delivery of National Programs through membership of the National Council.

Achievements:

- Successfully restructured the Branch and relocated it to give it a physical presence after 15 years of serviced offices.

2002-2003 **National Vice President** - Australian Computer Society Inc. Office Bearer of the 14000 member organisation. Responsible for the ongoing management of the Society.

Achievements:

- Ongoing development of a clearer division of responsibility between the CEO and Board of Management
- Hosting jointly with IT Council an SA job skills forum in July 2002 as a starting point to examining the problems of staffing in SA in the ICT industry

2000-01, 2003 **Board Member and Deputy Chair (2000-2001)** - IT Council for SA. Active in promoting the aims and objects of IT Council by taking a leadership role in the running of the organisation, in policy development and documentation, campaign management and holding various offices of the organisation.

Achievements:

- Establishing the Council as a viable entity with valued services
- Engaging the business community in industry development activities and forums

2000-2010 **Convenor** ACS PC Recycling Group, a special interest group of the Australian Computer Society. A volunteer program that solicits donated computers which it refurbishes and makes available to the community at low cost. Part of the outreach program of the ACS Professional Society.

Achievements:

- Serviced more than 3000 applicants for computers.
- Provided limited training services to recipients of computers.

- Hosted interns from universities in undertaking projects with the Recycling Group and providing work experience for many undergraduates.
- Ran six consecutive work for the dole programs in refurbishing computers for up to 10 participants over 4 days each week.

1999-2001 **Chairman** SA Branch, Australian Computer Society Inc. Active in promoting the aims and objects of ACS by leading the State Branch Executive Committee, in contributing to the design and delivery of National Programs through membership of the National Council and as Chairman of the Branch.

Achievements:

- Successfully conducting the Corporate Recognition Program to bring before larger organisations the value proposition of ACS and membership
- The 2002 ACS Adelaide Conference which started when I was chairman and continued to bring the conference together as the Conference Chair.
- Branch overhaul and review leading to renewed interest in ACS by target group and increased membership

1996-1999 **Founding Member and Executive Member**, South Australian Internet Association Inc. Active in promoting the aims and objects of SAIA by participating in the running of the organisation, in policy development and documentation, campaign management and holding various offices of the organisation. Remain a current financial member.

Achievements:

- Founding an association which combined disparate individual owners of Internet businesses into an effective lobby group
- Development of the SA Internet Exchange, a peering arrangement to save money and re-use data amongst its members

1995-1998 **Founding Member and Board Member**, Electronic Frontiers Australia Inc. Active in promoting the aims and objects of EFA by participating in the running of the organisation, in policy development and documentation, campaign management and holding various offices of the organisation. Remain a current financial member.

Achievements:

- EFA is today a respected 'Net identity which started when I and four others decided that it would be a 'good thing' to gather together net savvy individuals and organisations to represent the Internet community

1995-1996 **Seniors Programs**, encouraged use of computers by seniors by offering short course to senior citizens in conjunction with Aged Cottage Homes, Glenelg community options program. Typically ran "using the mouse CBT (computer based training) modules, and instructed in basic word processing and drawing/graphics programs.

1994-1995 **Training Manager**, PC User Group (ACT). This organisation has in excess of 3000 members and conducted computer training programs delivered by volunteers, to members every weekend. I managed the program, inducted volunteers, organised training programs and curricula developments, encouraged the adoption of standards in the production of training material and its delivery and delivered training in Internet and some MS Office products.

Achievements:

- Program that delivered quality, low cost training for computer users and Internet beginners, delivered by volunteers to a consistently high standard for 1 or 2 nights each week and most weekends for 11 months each year

Education:

- 2007 - Certificate IV in Workplace Assessment and Training (Upgrade - in progress)
- 2003 - Certificate IV in Security Risk Management
- 2001 - Certificate IV in Workplace Assessment and Training
- 1997 - Bachelor of Education (In-service, Adult Education) (incomplete)
- 1995 - Certificate in Access Programming, Canberra Institute of TAFE
- 1993 - Certificate in TCP/IP Networks and Associated Protocols from IIT Training
- 1993 - Grad. Diploma in Applied Science (Computing Studies), Charles Sturt University

- 1992 - Certificate in Micro Computing, Panorama College of TAFE
- 1989 - Certificate in Business Analysis from Coopers & Lybrand
- 1988 - Certificate in Systems Analysis from Sequel Education Services
- 1982 - Diploma in Social Sciences (sociology), Flinders University
- 1981 - Bachelor of Arts, majors in sociology and politics, Flinders University

Associations:

- National Vice President (2010-11), Australian Computer Society Inc
- National Board Director (2009-10), Australian Computer Society Inc
- National Vice President (2002-03), Australian Computer Society Inc
- Chairman (1999-2001, 2004-06), Australian Computer Society, SA Branch
- Deputy Chairman (2000-01) and Board Member (2000-2001, 2003), IT Council for South Australia
- Board Member of CISA (Community Information Strategies Australia) (2000)
- Founding Member South Australian Internet Association Inc
- Founding Member Electronic Frontiers of Australia Inc
- Founding Member Internet Society Australia

Hobbies and Interests:

- LifeLong Learning
- Ageing in Australia, life enrichment in senior years
- Health and Welfare issues in social settings
- Hospice Care and Voluntary Euthanasia
- Classical and Contemporary Music
- Internet as enabling technology

Personal Particulars:

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